## March Mayhem! Tournament of SAVINGS March 22-31, 2007

As a Joe's friend or family member, you're in the



percent savings bracket

Plus you'll find great advertised sale priced items, so be sure to check the ads posted at the front entrance.



See this Sunday's ad!

Print out this page, bring it in and **SAVE 20%**\*

## on any two REGULAR PRICE or CLEARANCE items

Savings are 10%<sup>\*</sup> on Canoes, Kayaks, Boats, Motors, Firearms, Reels, Motorized Carts & Scooters, Marine Electronics, GPS & Auto Navigation, Gas Grills & Trailers.

It's the FINAL TEN day countdown to a new beginning on April 1st: the tip-off of a new era with a new name!



\*Offer excludes the following brands and products: BowFlex, Danner, G-Loomis, Leupold, Nike Shox, Nikon, Okuma, Orvis, Shimano, Schwinn Fitness, Swarovski, Under Armour, Weber and Zeiss. Discounts are only available on Regular Price and Clearance merchandise. Limited to stock on hand.

Offer does not include Ticketmaster, Special Orders, 30-Day Price Guarantee, Gift Cards and Sport Services rentals. Discounts cannot be combined with any other offers or coupons. Valid March 22-31, 2007.